

JAN 30 - FEB 2, 2017 • TAMPA, FL

**SSPC 2017**  
featuring **GRNCOAT**

**SPONSORSHIP  
OPPORTUNITIES**

# PLATINUM SPONSORSHIP OPPORTUNITIES HIGHEST VISIBILITY

\* It is SSPC policy that sponsors have the first right of refusal for items in subsequent years

## ~~Registration Sole Sponsor — \$32,000~~

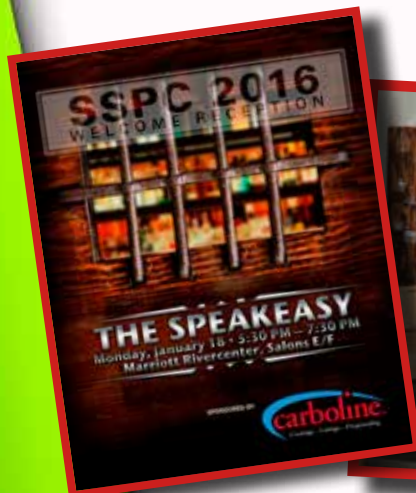
~~Be the first sponsor seen as attendees arrive at the conference.~~

- ~~• Sponsor logo on meeting bags distributed to all attendees~~
- ~~• Sponsor name/logo on the lanyards for all attendees~~
- ~~• Signage at the registration beverage station recognizing the sponsor~~
- ~~• Sponsor name and logo on the Registration website~~
- ~~• Sponsor logo on SSPC2017.com website as a Platinum Sponsor~~
- ~~• Sponsor logo on alternate panels on registration counters~~
- ~~• Recognition on registration email blasts~~

## ~~Welcome Reception Sole Sponsor — \$32,000~~

~~Welcome attendees to the show with your company showcased as a premier industry supporter.~~

- ~~• Raffle prize provided by SSPC to be awarded by the sponsor representative (value not to exceed \$1,000)~~
- ~~• Sponsor logo and message on a screen at the event~~
- ~~• Sponsor provided gobos projected on walls~~
- ~~• Reserved table for 10 at the event~~
- ~~• Final approval of reception details~~
- ~~• Non-commercial welcome by sponsor representative~~
- ~~• Specially-designed event signage featuring sponsor name and logo~~
- ~~• Sponsor logo on SSPC2017.com website as a Platinum Sponsor~~



[www.sspc2017.com](http://www.sspc2017.com)

## Platinum Sponsors receive the following benefits in addition to the sponsor benefits listed with each of these highly-visible sponsorships.

- Full-page ad in the Pre-show and Onsite programs (date sensitive)
- Three (3) full conference registrations in addition to any comp registrations as an exhibitor
- Prominent display of your logo in programs (date sensitive)
- Top Placement of your Logo on sponsor boards as a Platinum Sponsor
- Prominent recognition on the conference website
- Prime recognition in show issue of JPCL

### ~~Exhibit Hall Opening Reception Sole Sponsor — \$32,000~~

~~The SSPC Exhibit opens with an evening reception that draws attendees into the exhibit hall. Sponsor this event to catapult into the forefront of sponsors.~~

- ~~• Sponsor representative cuts the ribbon with the SSPC President to open the hall~~
- ~~• Company name and logo on signage to the event~~
- ~~• Sponsor logo on SSPC2017.com website as a Platinum Sponsor~~



# GOLD SPONSORSHIP OPPORTUNITIES

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## ~~Facility Wide WiFi – \$20,000~~

~~Be the one company at everyone's fingertips. Sponsor WiFi throughout the convention center!~~

- ~~• Sponsor designed splash page.~~
- ~~• Inactive participants will be closed off the network at a set time and will return through the splash page.~~
- ~~• Sponsor name is used as the password~~
- ~~• Printed cards at Registration provide the login and password to all attendees~~
- ~~• Signs throughout the convention center provide the login and password to all attendees~~

## Onsite Program – \$16,000

Get your name in front of all attendees as the sponsor of the official onsite guide.

- Sponsor name and logo on signs around the convention center
- "Sponsored by" text on cover of the guide
- Sponsor ad on the back cover of the guide

## Show Daily Newspaper Sole Sponsor – \$16,000

A printed newspaper to recap each conference day, available free of charge to every attendee.

- Sponsor banner on the front of each issue
- Sponsor ad in the newspaper
- Articles by the sponsor considered for inclusion in the newspaper.

## Exhibit Hall Banners – \$15,000

Banners of assorted sizes can be hung in front of or inside the Exhibit Hall. Call for sizes and locations.

## Gold Sponsors receive the following benefits in addition to the sponsor benefits listed with each of these sponsorships.

- Half-page ad in the on-site program
- Two (2) full conference registrations in addition to any comp registrations that accompany a booth contract
- Prime placement of your logo on sponsor boards at the show
- Prominent recognition on the show website
- Company name/logo featured in conference promotions along with SSPC branding
- Company name and logo prominently displayed on signage throughout the convention center
- Prime recognition in the show issue of JPCL

### ~~Front Drive Lamp Posts — \$10,000~~

~~Your support begins before attendees enter the convention center with banners on the front drive lamp posts!~~

- ~~Sponsor-designed banner on each of 11 lamp posts approaching the center~~
- ~~Banners are 2 feet wide by 4 feet high.~~

### Mobile App — \$10,000

Sponsor the mobile app and put your company in front of attendees, especially the young professionals.

- Branded sponsor banner on every digital page

### ~~SSPC Business Meeting & Awards Lunch — \$10,000~~

Show support for the industry by sponsoring the first event of the conference, where prestigious honors and awards are presented.

- Sponsor name and logo on event and directional signage
- ~~Reserved table for 10 front center~~
- Non-commercial welcome by sponsor representative
- Sponsor name and logo on printed program

### ~~Proceedings USB — \$10,000~~

~~Sponsor the archival record of the conference and stay in front of attendees long after the conference.~~

- ~~Sponsor name and logo on the USB~~
- ~~Sponsor ad included on the USB~~
- ~~Sponsor welcome letter and company information included on the USB~~
- ~~Sponsor name on Proceedings ticket~~



# SILVER SPONSORSHIP OPPORTUNITIES

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## ~~Wednesday or Thursday Lunch with the Exhibitors – \$5,000/day~~

Complimentary boxed lunch in the Exhibit Hall.

- Sponsor name and logo on signage throughout the convention center

## Three Branded Charging Tables

Hi-boy tables that can be branded with your company logo and information. Each table offers four spill-proof charging bays, 12 universal charging cords, four standard 110V outlets and eight USB ports. The tables can be placed in the SSPC booth lounge or in your booth!

Three tables in your booth - \$6,500 - Three Tables in SSPC booth - \$5,000  
One table in your booth - \$2,500 - One Table in SSPC booth - \$2,000

## ~~Conference Notebooks – \$6,000~~

- ~~5"x7" ruled notebook with translucent polypropylene cover~~
- ~~Available to all attendees at Registration~~

## ~~Water Stations – \$5,000~~

~~Keep the crowd hydrated:~~

- ~~10 water stations in the exhibit~~
- ~~Recyclable cups printed with the sponsor name and logo~~
- ~~Sponsor name and logo on signs at each station~~

## Coffee Breaks – \$5,000/day

Conferences run on coffee. Earn the gratitude of the attendees by sponsoring the beverage service on a day. Breaks on Monday and Tuesday will be outside the technical sessions. Breaks on Wednesday and Thursday will be in the exhibit hall.

- Sponsor name and logo on napkins
- Sponsor signage at the break location

**Silver Sponsors receive the following benefits in addition to the sponsor benefits listed with each of these sponsorships.**

- Quarter-page ad in the onsite program
- One (1) full conference registrations in addition to any comp registrations as an exhibitor
- Placement of your logo on sponsor boards at the show
- Acknowledgment in the in the Pre-show and Onsite programs (date sensitive)
- Recognition on the conference website
- Recognition in the show issue of JPCL

# BRONZE SPONSORSHIP OPPORTUNITIES

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## **NEW! – Sponsor Young Talent via the SSPC2017 Poster Session – \$1,500**

SSPC inaugurated a poster session for students in 2015. This year a panel will judge the posters and cash prizes will be awarded to the 1st, 2nd and 3rd place posters. Be a part of this effort to encourage young professionals in our industry.

As the sponsor your representative will present the prizes to the three winners with the SSPC President. Your company name and logo will appear with every mention of the Poster Session, as well as on the sponsor boards and in SSPC2017 programs and advertisements.

## **Exhibitor Meeting Rooms – \$2,500/day**

Need a private room at the convention center to meet with customers or to plan strategy? Exhibitor meeting rooms can be rented by the day for use during non-exhibit hours.

- Inclusion on Sponsor Recognition boards

## **Exhibit Hall Drink Tickets - \$1,500**

Distribute drink tickets from your booth that can be used at the beverage station in the SSPC Resource Center.

- Sponsor-designed and printed tickets subject to show management approval
- Sponsor will be invoiced for the cost of redeemed tickets

## ~~**Exhibit Hall Trash Receptacles – \$2,200**~~

~~Be visible throughout the hall with specially-printed cardboard trash boxes~~

- ~~• 18 cardboard receptacles in the exhibit hall~~

## **Women's Session Shared Sponsorship – \$2,000**

Support a visible and growing segment of the industry. Women in the Coatings Industry is a special track offered to all attendees.

- Sponsor name and logo on event signage

## **Registration Items for All Attendees – \$3,000**

Items will be included in show bags and distributed at Registration. Sponsor's name and/or logo on item:

- Key Ring Flashlights – \$3,000
- ~~• Stylus Pens – \$3,000~~

## **Aisle Signs – \$2,000**

Dangler on overhead aisle numbers. One company per aisle.

- Sponsor name, logo and booth number on 4'x8' sign

## **Floor Decals – \$2,000**

One company per aisle.

- Sponsor name, logo and booth number on adhesive decals to be placed on carpet in exhibit hall
- Placement subject to show management approval

**Bronze Sponsors receive the following benefits in addition to the sponsor benefits listed with each of these sponsorships.**

- Acknowledgment in the conference programs (date sensitive)
- Acknowledgment on sponsor boards at the show
- Recognition on the show website
- Recognition in the show issue of JPCL

# IMPORTANT INFORMATION

## HOTEL INFORMATION

**Tampa Marriott Waterside**  
100 South Florida Ave  
Tampa, FL 33602  
\$209 Single/Double

**Embassy Suites Tampa**  
512 South Florida Ave  
Tampa, FL 33602  
\$219 Single/ \$229 Double

## FUNCTION DATES & TIMES

### EXHIBIT SCHEDULE DATES

Meeting: Monday, Jan. 30 – Thursday, Feb. 2

Exhibit: Tuesday, Jan. 31 – Thursday, Feb. 2

### REGISTRATION

Monday, Jan. 30. . . . . 8:00 AM – 7:00 PM

Tuesday, Jan. 31. . . . . 7:00 AM – 7:00 PM

Wednesday, Feb. 1 . . . . . 7:00 AM – 5:00 PM

Thursday, Feb. 2. . . . . 7:00 AM – 2:00 PM

### EXHIBIT HOURS

Tuesday, Jan. 31. . . . . 5:00 PM – 8:00 PM

Wednesday, Feb. 1 . . . . . 11:00 AM – 4:00 PM

Thursday, Feb. 2. . . . . 10:00 AM – 3:00 PM

### MOVE IN

Monday, Jan. 30. . . . . 8:00 AM – 5:00 PM

Tuesday, Jan. 31. . . . . 6:00 AM – 3:00 PM

### MOVE OUT

Thursday, Feb. 2. . . . . 3:00 PM – 7:00 PM

Friday, Feb. 3 . . . . . 8:00 AM – Noon

### EVENTS SCHEDULE

#### MONDAY, JAN. 30

Annual Meeting & Awards Lunch . . . . . 11:30 AM – 1:00 PM

Welcome Reception . . . . . 5:30 PM – 7:30 PM

#### TUESDAY, JAN. 31

Exhibit Hall Ribbon Cutting . . . . . 5:00 PM

Exhibit Reception . . . . . 5:00 PM – 8:00 PM

#### WEDNESDAY, FEB. 1

Exhibit Hall Open . . . . . 11:00 AM – 4:00 PM

Lunch in the Exhibit Hall . . . . . 11:30 AM – 1:00 PM

#### THURSDAY, FEB. 2

Exhibit Hall Open . . . . . 10:00 AM – 3:00 PM

Lunch in the Hall . . . . . 11:30 AM – 1:00 PM

## Reserve Your Sponsorship

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